

Vittorio Brodmann
PRESS



Meet Swiss Artist Vittorio Brodmann
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MEET

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If you have a soft spot for contemporary painting, you should sink your teeth into Vittorio Brodmann's work. Living and working between Vienna and Zurich, the Swiss-born artist approaches the medium with an uncommon playfulness and eclecticism that resists defined styles and techniques. His canvases play with clichés of representation (as in his explorations of national stereotypes like the "French Guy" and "German Guy") and with codes of communication (the series "Geneva Experience 2010" is conceived as a group of postcards where the repeatedly spelled-out name of the city and year entrench the canvases in the very "here and now" of their production). Indeed, Brodmann confidently deals with the language of comedy. Nor is he hesitant about trying his hand at performance. In the exhibition "Corso Multisala" at the [Kunsthall Charlottenborg](#), Copenhagen, the artist reenacted a choreography originally performed by [Ciara](#), an R&B singer, in her music video for the song "Ride." Needless to say, in an attempt at testing his dancing skills, Brodmann was asking his audience for a seriousness that was totally forced in such context. In his solo exhibition at [Graff Mourgue D'Algue](#), Geneva, the artist will present a new group of paintings addressing comical situations through several formats and painterly techniques, along with a new series of small-scale objects made out of paper and adhesive tape. (Michele D'Aurizio)